

# New Book Lifts Internet Marketing Secrecy

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With a glut of ebooks available online about Internet Marketing, how refreshing to see that new book has appeared in good old fashioned paperback, which deals in cold hard facts rather than wishy washy generalities.

Leigh Burke, the author of 'Niche Internet Marketing' took his many years of IT experience and turned it to the world of marketing online.

In the book he explains the techniques which form a basic roadmap that anyone can follow - a step by step guide if you like.

All the discovery and trial and error has been done by Burke, leaving you with the distilled results!

Combining this with real life case studies and checklists to formulate your progress, it leaves a powerful mark in the marketing world.

Unlike flimsy rehashed reports that are sold as download only books, 'Niche Internet Marketing' runs to over 30 chapters, leaving you in no doubt as to what your first step is, then the next, and then the next, until, as Burke says, you 'unleash a tsunami of cash!'

To use the words like 'secrets' and 'formulas' are the tools of the online quick buck merchants, but in fact the solid business model uses tried and tested methods which have stood the test of time well before the days of the internet. They work as well now as they ever did.

You simply need to adapt them for the online world.

Leigh Burke's Niche Internet Marketing will show you how to use the technology in a simple relaxed style, so you will no longer be left scratching your head about the 'secrets' of internet marketing!

Available online via [www.amazon.com](http://www.amazon.com) or direct from the website at [www.nicheinternetmarketing.com](http://www.nicheinternetmarketing.com)

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